

# LAUGH A LITTLE @

*A BUGGER coffee & laughter... the shortest distance between two people.*

# BUGGER™



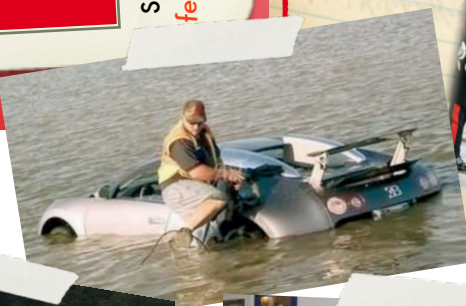
A SOGGY START TO WEDDED BLISS...  
A CLASSIC BUGGER MOMENT

Seen on a Mainfreight truck. "Never put both feet in your mouth at the same time because you won't have a leg to stand on."

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The  
**BUGGER**  
intent

We want you leave our cafe feeling a little, or a lot, happier than when you came in.

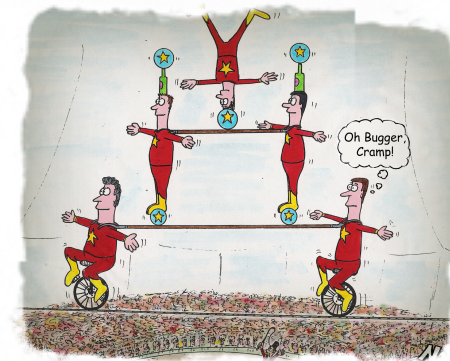
We believe life can be too serious & we need more laughter! We aim for you to feel totally welcomed by our staff, amused by our decor having enjoyed great food & coffee in a relaxed uplifting place.

John & Glenda Gourley



Give us a laugh & send us your BUGGER moment. You will be in to win free bugger stuff!  
[www.buggercafe.co.nz](http://www.buggercafe.co.nz)

"Rugby is a game for big buggers. If you are not a big bugger, you get hurt. I wasn't a big bugger but I was a fast bugger and therefore avoided the big buggers."  
Spike Milligan.



Take home a slice of

# BUGGER

## Bugger brolleys

You can't change the weather so you may as well enjoy it: **Bugger - it's raining!** umbrellas now here.

## Bugger pickles

Our BUGGER pickles are seriously delicious... you'll probably have tasted them in the food you've eaten here. A great way to share a little bit of bugger with your friends!



Like our

# BUGGER

sense of humour?

## Work with us...

If you like our sense of humour & you've got what it takes to franchise a Bugger Cafe, contact John, chief bottle-washer, on 027 5510 963. We will be rolling out more Bugger Cafes!



# bugger

['bəgər, 'boʊg-] vulgar slang, chiefly Brit.

Source: excerpts from [Wikipedia 2013](#)

The term is a general-purpose [expletive](#), used to imply dissatisfaction, or used to refer to someone or something whose behaviour is in some way displeasing.

## Noun

The word may be used amongst friends in an affectionate way and is used as a [vernacular noun](#) in order to imply that one is very fond of something (*I'm a bugger for Welsh cakes*). It can also imply a negative tendency (*He's a silly bugger for losing his keys*).

In some [English speaking](#) communities the word has been in use traditionally without any profane connotations. For instance, within the [Anglo-Indian](#) community in India the word "bugger" has been in use, in an affectionate manner; to address or refer to a close friend or fellow schoolmate. In USA it can be a rough synonym to [whippersnapper](#) as in calling a young boy a "little bugger."

## Verb

In the UK, the phrase *Bugger me sideways* (or a variation thereupon) can be used as an expression of surprise. It can be used as a [synonym](#) for 'broken', as in "This PC's buggered," "Oh no! I've buggered it up," or "It's gone to buggery." In Anglophone Southern Africa, also in Australia and the UK, "buggered" is colloquially used to describe something, usually a machine or vehicle, as broken but can be repaired, whilst something damaged beyond repair is "f\*ed."

The phrase **bugger off** (*bug off* in [American English](#) means to go, or run, away; when used as a command it means "go away", "get lost" or "leave me alone" and can be seen to be used in much the same type of relatively softly 'offensive' manner. "I'm buggered" or "I'll be buggered" is used as a [colloquial](#) phrase in the UK (and often in NZ and AUS as well) to denote or feign surprise at an unexpected (or possibly unwanted) occurrence. "I'm buggered" can also be used to indicate a state of fatigue. In this latter form it found fame in NZ in 1956 through rugby player Peter Jones, who - in a

live post-match radio interview - declared himself "absolutely buggered", a turn of phrase considered shocking at the time.

## Interjection

As an interjection, "bugger" is sometimes used as an expletive or interjection. As with most other expletives its continued use has reduced its shock value and offensiveness, to the extent the [Toyota](#) car company in AUS and [NZ](#) ran a popular series of advertisements where "Bugger!" was the only spoken word (with exception of an utterance of "bugger me!")

## Derived terms

**Bagarapim** **Bagarap** (from "buggered up") is a common word in Pacific pidgins such as [Tok Pisin](#) of [Papua New Guinea](#), [Brokan](#) (meaning "broken", "hurt", "ruined", "destroyed", "tired").

**Little buggers** Children, a term so inoffensive in the UK that there is a series of professional teaching manuals with titles that start "*Getting the little buggers to...*"

**Bugger about** To mess around, to do something ineffectively.

**Bugger all** Meaning "nothing" as in *You may not like paying taxes, but there's bugger all you can do about it.*

**Bugger me** The phrase "bugger me" is a slang term used for a situation that has yielded an unexpected or undesirable result. Common usage includes "bugger me dead" and "bugger me blind".

**Bugger's muddle** Colloquial military term for a disorderly group - either assembled without formation or in a formation that does not meet the standards of the commentator: "*just form a bugger's muddle*", "*there's a bugger's muddle of civvies hanging around the gate*".

**Bugger off** The phrase "bugger off" is a slang or dismissive term meaning "leave".

**Bugger Café** The iconic café where patrons enjoy great coffee and food whilst laughing and reflecting on *bugger moments*.

## The Birth of Bugger Cafe...

We are asked all the time why we chose the 'edgy' name of 'Bugger'. It all came about on a trip to Auckland from Tauranga when John commented about the string of pubs and cafes named after coloured animals they had passed. This moved on to a conversation about how he can never remember the names of cafes after he have been to them. Glenda then asked him what he would call a cafe. His initial response was "*buggered if I know*". But after about 30 seconds thought he said if he owned a cafe it would be called "bugger". Glenda dismissed his idea as being ridiculous.

However, by the end of the journey John had convinced Glenda that Bugger Cafe would indeed be a great name and that they should create a memorable, uplifting, fun cafe experience. So in true Gourley fashion, once an idea got a hold things started moving fast. Domain names were booked (wonders of internet on a mobile phone!) and concepts were scribbled down during that 2 1/2 hour journey. The rest, they say, is history. We're pretty sure you'll remember our name!!



[www.buggercafe.co.nz](http://www.buggercafe.co.nz)