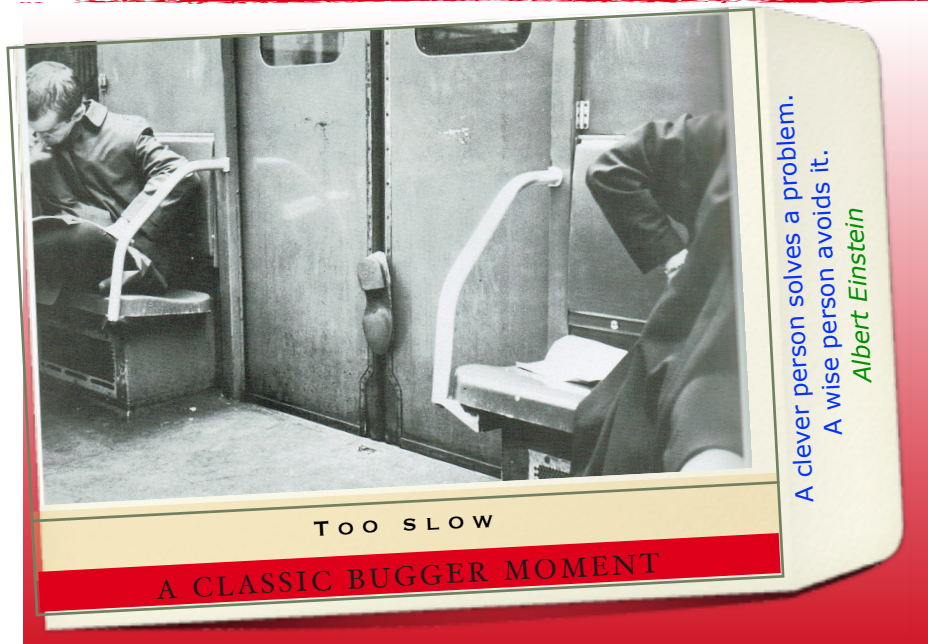


Spring 2014

# LAUGH A LITTLE @ BUGGER

Our intent is that you leave our cafe having had great food & coffee feeling a little, or a lot, happier than when you came in.

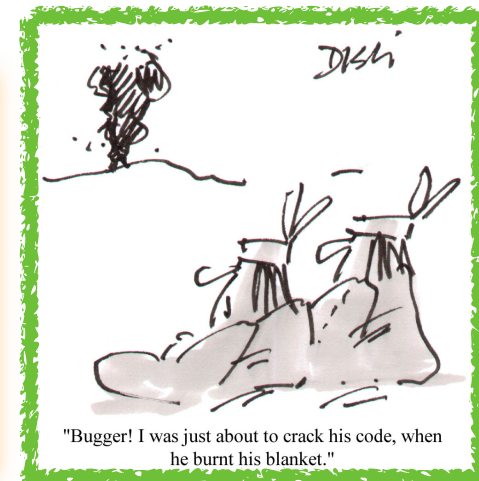


Like us on Facebook

We post bugger moments as we get them. Follow us & keep smiling!



I like long walks, especially when they are taken by people who annoy me.  
Noel Coward



## GROUNDS FOR REWARD...

Pick up a 'Bugger you're back' card from the cashier. We like to reward loyal buggers!



Take home a slice of

# BUGGER

## Bugger has you covered

Don't get caught in the rain without your 'Bugger, it's raining' brolley, or in the sun without your Bugger big brim hat or cap!



## Other Bugger stuff

We are constantly adding to our range of 'stuff'. From pickles to t-shirts and pens we are always looking for gear that makes you giggle...

## The BUGGER intent

We hope our cafe can brighten your day...

We believe life can be too serious & we need more laughter! We aim for you to feel totally welcomed by our staff, amused by our decor having enjoyed great food & coffee in a relaxed uplifting place.

Have fun and keep laughing at bugger moments!

John & Glenda Gourley



Men are from Mars,  
Women are from Visa.



Share your bugger moments on [www.buggercafe.co.nz](http://www.buggercafe.co.nz) or on our facebook page.



# bugger

|'bəgər, 'boog-| vulgar slang, chiefly Brit.

Source: excerpts from Wikipedia 2013

The term is a general-purpose **expletive**, used to imply dissatisfaction, or used to refer to someone or something whose behaviour is in some way displeasing.

## Noun

The word may be used amongst friends in an affectionate way and is used as a **vernacular noun** in order to imply that one is very fond of something (*I'm a bugger for Welsh cakes*). It can also imply a negative tendency (*He's a silly bugger for losing his keys*).

In some **English speaking** communities the word has been in use traditionally without any profane connotations. For instance, within the **Anglo-Indian** community in India the word "bugger" has been in use, in an affectionate manner, to address or refer to a close friend or fellow schoolmate. In USA it can be a rough synonym to **whippersnapper** as in calling a young boy a "little bugger."

## Verb

In the UK, the phrase *Bugger me sideways* (or a variation thereupon) can be used as an expression of surprise. It can be used as a **synonym** for 'broken', as in "This PC's bugged," "Oh no! I've bugged it up," or "It's gone to buggery." In Anglophone Southern Africa, also in Australia and the UK, "buggered" is colloquially used to describe something, usually a machine or vehicle, as broken but can be repaired, whilst something damaged beyond repair is "f\*ed."

The phrase **bugger off** (*bug off* in **American English** means to go, or run, away; when used as a command it means "go away", "get lost" or "leave me alone" and can be seen to be used in much the same type of relatively softly 'offensive' manner. "I'm bugged" or "I'll be bugged" is used as a **colloquial** phrase in the UK (& often in NZ and AUS as well) to denote or feign surprise at an unexpected (or possibly unwanted) occurrence. "I'm bugged" can also be used to indicate a state of fatigue. In this latter form it found fame in NZ in 1956 through rugby player Peter Jones, who

in a live post-match radio interview declared himself "absolutely bugged", a turn of phrase considered shocking at the time.

## Interjection

As an interjection, "bugger" is sometimes used as an expletive or interjection. As with most other expletives its continued use has reduced its shock value and offensiveness, to the extent the **Toyota** car company in AUS and **NZ** ran a popular series of advertisements where "Bugger!" was the only spoken word (with exception of an utterance of "bugger me!")

## Derived terms

**Bagarapim** **Bagarap** (from "buggered up") is a common word in Pacific pidgins such as **Tok Pisin** of **Papua New Guinea**, **Brokan** (meaning "broken", "hurt", "ruined", "destroyed", "tired").

**Little buggers** Children, a term so inoffensive in the UK that there is a series of professional teaching manuals with titles that start "*Getting the little buggers to...*"

**Bugger about** To mess around, to do something ineffectively.

**Bugger all** Meaning "nothing" as in *You may not like paying taxes, but there's bugger all you can do about it.*

**Bugger me** The phrase "bugger me" is a slang term used for a situation that has yielded an unexpected or undesirable result. Common usage includes "bugger me dead" and "bugger me blind".

**Bugger's muddle** Colloquial military term for a disorderly group - either assembled without formation or in a formation that does not meet the standards of the commentator: "*just form a bugger's muddle*", "*there's a bugger's muddle of civvies hanging around the gate*".

**Bugger off** The phrase "bugger off" is a slang or dismissive term meaning "leave".

**Bugger Café** The iconic café where patrons enjoy great coffee and food whilst laughing and reflecting on *bugger moments*.

We have  
the ball on display from this  
famous 1956 All Black / Springbok  
clash!

**BUGGER**  
CAFE  
LAUGH A LITTLE

## The Birth of Bugger...

We are asked all the time why we chose the 'edgy' name of 'Bugger' came about on a trip to Auckland from Tauranga when John commented about the string of pubs and cafes named after coloured animals they had passed. This moved on to a conversation about how he can never remember the names of cafes after he have been to them. Glenda then asked him what he would call a cafe. His initial response was about 30 seconds thought he said if he owned a cafe it would be called "bugger". Glenda dismissed his idea as being ridiculous.

However, by the end of the journey John had convinced Glenda that Bugger Cafe would indeed be a great name and that they should create a memorable, uplifting, fun cafe experience. So in true Gourley fashion, once an idea got a hold things started moving fast. Domain names were booked (wonders of internet on a mobile phone!) and concepts were scribbled down during that 2 1/2 hour journey. The rest, they say, is history. We're pretty sure you'll remember our name!!

Food the  
**BUGGER**  
way

## 4 food rules...

Our food is **fresh, seasonal, succulent** & where possible, **local**. There are exceptions (*dates & bananas do not grow here*) and all our menu selections are guided by this.

Like our  
**BUGGER**  
sense of humour?

## Work with us...

If you like our sense of humour & you've got what it takes to franchise a Bugger Cafe, contact John, chief bottle washer, on 027 5510 963.



**One spelling mistake can  
destroy your life...**

A husband sent this to his wife:  
"Having a wonderful time,  
wish you were her."

YOU WILL FIND US AT:  
1492 State Highway 25  
Pipiroa, Ngatea 3597  
Open 7 days 8 - 5

*Just search us on google maps if  
you are trying to tell a friend.*

[www.buggercafe.co.nz](http://www.buggercafe.co.nz) or search Bugger Cafe on Facebook